



**A PROCLAMATION OF THE CITY COUNCIL OF THE CITY OF PLACERVILLE
COMMENDING M. CLEVE MORRIS FOR FOURTEEN PLUS YEARS OF DISTINCT
AND FAITHFUL SERVICE TO THE CITY OF PLACERVILLE**

- WHEREAS:** M. Cleve Morris earned his Master's Degree in Public Administration from Brigham Young University in 1989 and has achieved a successful career in local government spanning 37 years, including administrative positions held in the cities of Sandy, Utah; Lathrop; Newman; Patterson; and Placerville, California; and
- WHEREAS:** Cleve was appointed as City Manager of Placerville in December 2010 during the depths of the Great Recession, which was a tumultuous time for the City, its residents, and businesses; and
- WHEREAS:** Cleve was well equipped to help the City navigate the Great Recession and elevate it to new heights with his servant leadership style, optimism, and sharp focus on customer service and economic development; and
- WHEREAS:** The City has thrived under Cleve's leadership and accomplished many milestones, including the rebuilding of the City's Administrative Team; establishing a presence on social media; the passage of Measure L, which has reinvested over \$22.20 million into the City's aged streets, storm drains, and water and wastewater systems; and the establishment of the City's first Economic Advisory Committee; and
- WHEREAS:** Cleve has led the way in designing and constructing numerous City projects, including the repaving and beautification of Main Street; the Western Placerville Interchange projects; Broadway Maintenance and Sidewalks projects; the new Placerville Station II Park and Ride; the repaving of Mosquito Road; and the new Pickleball Courts at Lions Park, just to name a few; and
- WHEREAS:** The City is continuing this forward momentum by establishing a new Broadband Fiber Optic utility that will provide high-speed internet to residents and businesses at competitive rates, thanks to a \$20.20 million Last Mile FFA Grant that Cleve was instrumental in obtaining from the State; and
- WHEREAS:** Thanks to Cleve's oversight, the City implemented its first Code Enforcement Division; went live with a new online building permit software; saw the successful development of the Sutter's Ridge Subdivision and Apple Farm Place Shopping Center

Improvements; secured over \$3 million in State and Federal grants for the Mallard and Middletown Apartment projects, which are currently under construction; and

WHEREAS: Cleve has embraced volunteerism, beautification projects, and was instrumental in establishing the Rise and Shine Day of Service, which brings the community together annually to help spruce up the City's facilities, parks, and trails; the Community Benefit Committee; the Paint What Matters Program; the Adopt a Trail program; and has led the GSAT (Graffiti and Sticker Abatement Team), which all help to keep Placerville clean and vibrant; and

WHEREAS: Under Cleve's leadership, residents and visitors have enjoyed numerous memorable special events, including the 2016 World Gold Panning Championships and two Amgen Bicycle Races, to name a few; and

WHEREAS: The City has successfully weathered many natural disasters, emergencies, social unrest, and even a worldwide pandemic under Cleve's tireless watch; and

WHEREAS: Thanks to Cleve's wise and forward-thinking leadership, the City has become a more professional and transparent organization that is laser-focused on providing exceptional customer service to the public; and

WHEREAS: After more than 14 years of stellar service to the City, Cleve will enjoy more time with his wife, Shauna; their adult children, Aaron, Collin, Heidi, and Tanner; their grandchildren, Julia, Livia, Matilda, Rhead, and Tate; as well as pursuing his interests in traveling and playing golf and pickleball; and

NOW, THEREFORE, I, John Clerici, by virtue of the authority vested in me as Mayor of the City of Placerville, State of California, do hereby commend Cleve Morris for his more than 14 years of distinct and faithful service to the City of Placerville, and declare Friday, October 3, 2025, as M. Cleve Morris Day.

Dated: September 23, 2025

Mayor John Clerici

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of Placerville to be affixed this twenty-third day of September 2025.

ATTEST:

Regina O'Connell, CPMC, City Clerk